

# A Winning Combination for bwin

Since 2004 bwin have housed their equipment with Interxion Austria. When they outgrew their existing space, they conducted new research into potential data centre providers. Interxion came out on top, not just in Austria but in France as well.

## The Challenge

The pressure bwin's growth puts on their IT infrastructure is significant. bwin deploys 1500 servers across a multi-country footprint. Within the data centres they run a 10 gigabit data connection. During peak play times, such as Champions League matches, daily traffic volume exceeds 2 gigabit/s.

After five years of housing their equipment in Interxion's Vienna data centre, bwin needed more space. They started a thorough research process for potential providers.

“One of the first questions we asked was, can you provide us with all the international carriers we need?” says Christian Schöll, Project Manager at bwin.

Data centre stability and security were vital, something that not all providers offered. bwin's decision-making criteria also included availability and pre-testing, with rigorous requirements in areas such as cooling performance, power and space, SLAs, and accredited information security management systems such as ISO 27001. And last, but by no means least, reputation.

## The Solution

“After an in-depth market analysis, it quickly became clear that Interxion was still best in class”, says Christian Schöll. “They offered the best selection of national and international carriers, the best technical specifications, the best references and excellent know-how.” So the existing partnership with Interxion was extended.

“The Interxion team is very professional - everyone understands fast and reacts promptly and flexibly to our specific requirements,” says Schöll.

bwin see the monthly performance checks on Interxion's back-up systems as an enormous security benefit. In addition, Interxion's practical availability generally reaches 100%.

“We count on an international partner that knows its business,” says Schöll. “Any downtime on our web applications is not acceptable.”

And then there are the additional opportunities provided through Interxion's pan-European capability. Interxion's 28 European data centres are all uniformly designed and operated, with a centralised, multilingual customer service operation. bwin recently took advantage of this opportunity by installing servers in Interxion's recently completed PAR 5 data centre in Paris. Their agreement was quickly extended here as well, showing that bwin's satisfaction with Interxion goes beyond borders.



## What bwin does...

Since its launch in 1999, bwin has become the world's leading publicly listed online gaming platform. Today the company has more than 20 million customers who are registered for a range of sports bets, poker, casino and other games. bwin has 1400 employees, 850 of which are based at the headquarters in Vienna.

[www.bwin.com](http://www.bwin.com)  
[www.bwin.org](http://www.bwin.org)

## What Interxion delivers...

- Best-in-class equipment housing with the ability to scale and reconfigure space as required
- Direct access to almost 100 carriers/ISPs including the VIX (Vienna Internet Exchange)
- Multiple physical security layers and 24-hour security support with controlled customer access
- Guaranteed power availability of 99.999% with N+1 backup generators and cooling and N+2 UPS
- Redundant cooling equipment with free cooling and cold-aisle cooling
- ISO 27001-certified information security management systems

## About Us

Interxion is a leading European operator of carrier-neutral data centres. We serve our customers from 28 facilities located in 13 cities across 11 European countries.

Every Interxion data centre meets the most stringent industry requirements, offering the highest levels of security, power availability and energy efficiency.

Interxion's customer community also has access to 18 major European Internet exchanges and over 350 carriers/ISPs, giving exceptionally convenient, cost-effective and reliable connectivity.

### Our Customers

Over 1,100 organisations, ranging from global carriers and ISPs to leading content owners, service providers and enterprises, house their mission-critical infrastructure with Interxion. They include

- Akamai
- BT
- Cable & Wireless
- Coca Cola
- Fortis
- HP
- IBM
- Level3
- Nasdaq OMX
- Real Networks
- RTL Interactive
- Sage Software
- Siemens
- SunGard

### Quality of Service

Over and above expert local staff, Interxion provides a unique European Customer Service Centre (ECSC) that monitors customer security and systems 24x7 and provides quick-response support in five languages.

Following a rigorous independent assessment process, Interxion has been awarded ISO 27001 for Information Security Management Systems and Business Continuity.

### Contact Us

To find out more about our facilities and our full range of services and solutions, please contact us with your requirements:

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### Accreditations & Associations

**Uptime  
Institute™**

Cofounder EMEA Chapter,  
Uptime Institute



Contributor Member,  
The Green Grid



ISO 27001-accredited  
Information Security  
Management Systems



Contributor, EC Joint  
Research Centre on  
Sustainability



Patron of the European  
Internet Exchange  
Association